



Rise to Honour™

RISE TO HONOUR™ FEATURES WORLDWIDE FILM STAR JET LI AND INNOVATIVE 360 DEGREE FIGHT SYSTEM EXCLUSIVELY FOR PLAYSTATION®2

Sony Computer Entertainment America's Foster City Studio's First Internally Developed Title is a Fast-Paced Adventure Inspired by the Hong Kong Action Movie Genre

London, July 2003 –Sony Computer Entertainment Europe announce the PAL release of Rise to Honour, a fast-paced action game inspired by the excitement and cinematic styling of the Hong Kong action movie genre, developed exclusively for PlayStation 2. Developed by Sony Computer Entertainment America's Foster City Studio in collaboration with film star Jet Li, Rise to Honour places gamers at the heart of a Hong Kong action thriller incorporating a 360 degree martial arts fight system, allowing players to battle multiple enemies in any direction simultaneously. Utilizing high-energy hand-to-hand and weapon based gameplay, Rise to Honour depicts Kit Yun (Jet Li) as he struggles with family, deceit and Honour in a chain of dangerous events extending from Hong Kong to San Francisco.

Rise to Honour offers an unparalleled level of realism by incorporating an authentic recreation of Jet Li's signature movements through motion-capture technology. Jet Li and acclaimed action director, Cory Yuen, who has partnered with Li on many projects, worked closely with the development team for two months to plan and perform the fight moves and action choreography seen in Rise to Honour. In addition to his motion capture performance, Li is providing voiceover for the game's main character, as well as contributing to the creative direction of the project.

"Our art style, combined with Jet Li and the 360 degree fight system really captures the intensity and cinematic feel of the Hong Kong action movie genre," said Jim Wallace, associate director, Foster City Studio. "We were thrilled when we learned that Jet wanted to collaborate on this project; his creative input on Rise To Honour is helping us truly realise our vision for this ambitious game."

“Working with Sony to create a game for PlayStation 2 has been a fascinating experience—very different from making a movie,” said Jet Li. “The motion-capture system guarantees extremely realistic movements and we were able to use a lot of actions for the game that we can’t normally put in a film. The result for the player is the feeling that they are the main character in an action movie.”

Rise to Honour follows the story of Kit Yun (Jet Li), the trusted bodyguard of Boss Chiang, the leader of one of Hong Kong’s crime gangs. As Chiang is assassinated, he whispers his dying wish to Kit – to deliver an important message to Chiang’s estranged daughter Michelle in San Francisco. By fulfilling Chiang’s wish, Kit becomes entangled in a web of alliances and hidden agendas that unveil a great struggle between his conflicting sense of duty and honour.

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Developer: SCEA Foster City Studio Publisher: SCEE Genre: Action No. of Players: 1 Platform: PlayStation®2 Peripherals: Analog Controller (DUALSHOCK®2), Memory Card (8MB) (for PlayStation®2) Release Date: Q1 2004

Sony Computer Entertainment Europe Ltd.

Sony Computer Entertainment Europe, based in London, is responsible for the distribution, marketing and sales of PS one and PlayStation 2 hardware and software in 102 territories across Europe, the Middle East, Africa and Oceania. By the end of September 2003, over 39 million PlayStation and PS one units had been shipped across these PAL territories and over 98 million worldwide. Between its European debut on 24 November 2000 and end September 2003, over 20 million PlayStation 2 units have been shipped across the PAL territories, over 62 million world-wide, making it one of the most successful computer entertainment products in history.

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